THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION

ALUMNI COUNCIL EXECUTIVE COMMITTEE MEETING March 8, 2022

ATTACHMENTS AT END OF DOCUMENT INCLUDE: LIST OF INVITEES, ATTENDEES, AGENDA, AWARDS LIST WITH BIOS

TUESDAY, MARCH 8, 2022

ZOOM MEETING

Facilitator: Anika Penn

Time Meeting Start: Noon (ET) **Meeting End Time:** 1:00 p.m. (ET)

MEETING MINUTES

WELCOME

The president welcomed everyone. By having the meeting during lunch time, she hopes to complete it in an hour.

AGENDA FOR APRIL 29/30 FULL COUNCIL MEETING

The almost-final version of the agenda was distributed. Friday begins with a get-to-know-you dinner and Saturday is a working session. There is no speaker on Friday, and a dean will likely address the group on Saturday. Anika is looking forward to seeing everyone in person. With the count so far at 17, she encouraged everyone to respond if they had not. If anyone has questions, please contact the steering committee or staff.

DIVISIONAL REPRESENTATIVE REPORT

Ralph Hruban reported on the School of Medicine and highlighted the COVID efforts.

There is great pride for how Johns Hopkins Medicine has responded to the pandemic.

The milestone of 1 million tests on SARVS Cov2 patients was reached. JHU continues to lead in so many ways, whether it is in the news or doing research to understand the disease. The number one focus has been COVID19.

Research and education continue at Johns Hopkins Medicine. A new research building is underway where the old Children's Hospital/CMC building was.

There were more than 7,000 applicants for 120 spots in the newest medical school class. The new Md/PHD students represent 28 states and three countries, and 52 undergraduate institutions. The new med student class of 120 is 58% female, 51% Asian, 26% Caucasian,

19% underrepresented minorities, and has an average 3.93 GPA. The school was recently fully accredited again for the next eight years.

Alumni work is strong and includes a program that gives new medical students a stethoscope and a white coat, and gives new PhD students a white coat.

The Connect the Docs program continues to connect alumni volunteers with current med students.

Support for underrepresented minority recruitment continues.

Alumni participate in mock interviews with students.

COMMITTEE REPORTS

The Alumni Experience

Given the absence of the co-chair, the report was postponed.

Vicky Schneider added this information following the meeting:

The committee has produced a new series of Council driven content in the form of alumni authors interviews. To date, Elena Stokes and Jamie Seward have produced four virtual conversations with a diverse group of alumni authors. The committee implemented a slack channel to share programs to be posted to OneHop. Phuong Tran and Christie Kwon have recommended several speakers or topics for lifelong learning programs.

Engaging Future Alumni

Mary Pei reported that the committee is meeting soon to review the final report questions for the student grants process.

She asked for volunteers to help review the caRING applications, which exceeded 40 this year. There are five questions and a letter of recommendation to review for each applicant. Instructions for volunteering were provided.

The ring ceremony will be on April 26 at Gilman Hall at 5:30 pm.

They are in the process of strategizing about the next Student and Alumni Engagement lunch/sessions, since they cannot have one during the April 30 meeting, which coincides with Spring Fair weekend and the end of classes.

The student and alumni networking coffee during alumni weekend has more than 100 registrants to date.

Building Diverse Leadership

Joe Yoon reported on the slate of awards with bios, which was previously submitted, and asked for approval. More than 100 nominations were received and reviewed. The committee had strong conversations about the nominees, and had a due diligence to scrub the list to make sure there were no issues.

Judy Keen asked for and received approval of the awardees for 2022.

One award is named for Woodrow Wilson, and now that the University has a committee on names and naming, the award name will be vetted through the process to determine if it should be changed to the Distinguished Public Service Award. Anika serves on the review board and stated that the university wanted to create an equitable process. The AA president sits on the review board. The outcome for this name has not been determined yet.

Chief Diversity Officer Katrina Caldwell spoke with the committee leaders and discussed leadership for the AA. Though the committee uses a matrix that has a column for DEI, emphasis should be placed on attributes that drive diversity, rather than just checking the box that a person is diverse.

The next project for the committee is Council nominations with a focus on diversity and inclusion.

Operations

Claudia DeCarlo reported about two communications from the committee; one is the new quarterly Alumni Council newsletter with the goal of creating community and showcasing the Council's professional, philanthropic, and personal accomplishments. It covers upcoming events and information about members. They hope to cover everyone in one year. The second communications piece is the onboarding survey. Everyone was encouraged to take the survey and provide feedback. Here is a link to the survey.

Anika mentioned the recent meeting with the Steering committee and student reps in which the lack of student onboarding came up. We should send the survey to the students and share comments with Claudia.

UNIVERSITY UPDATES

Anika and Mary Ann attended the recent and first in person Board of Trustees meeting since COVID.

There was follow up discussion about the Roadmap on Diversity and Inclusion. Data collection was addressed. March 11 is the kick off for the second Roadmap on DEI, and will include breakouts, a key note speaker, and a celebration.

The new Vice President for Student Life, Rachel Hernandez, was introduced. Morale has been low for those in this type of work as a result of COVID. There will be more opportunities for the AA to connect with her in the future.

Mary Ann reported that both Men's and Women's Indoor Track has made impressive strides with 11 athletes who qualified to compete at the NCAA indoor championship.

The Men's Lacrosse team is three and three; the new coach is doing well; and the team plays Syracuse on Sunday at Homewood.

The Women's Lacrosse team is four and one; Janine Tucker is completing her 29th and last year as head coach.

There was discussion about admissions and trends appearing now in the endemic phase, such as a marginal decrease in applications – 37,000 now vs 38,500 last year. Numbers are still high over the last five years. The SAT test remains optional.

Anika mentioned that there is a move to revamp the dining system, to make it more interactive and responsive to students, and to focus on the local supply sources. The goal is to be more innovative.

Mary Ann mentioned that Farouk Dey spoke about integrative learning and that there has been much investment in that space with excellent early results. Students are embracing the immersive experience; and mentoring with alumni has had a significant uptick totaling 10,400 students participating with 5,000 alumni. The Imagine Center will open this spring in the old Lacrosse Foundation space, and will house experiential learning, study abroad, Hire Hopkins and more.

SECRETARY'S REPORT

Secretary Judy Keen asked for and received approval of the minutes of the Jan. 11 meeting.

BUDGET REPORT

Seth McDonnell reported that there are four months remaining until the end of fiscal year. On the inbound side, things look positive and will rise some. We had approved \$812,500 for total revenues, and as of Feb. 28, we are at \$783,030. He reminded everyone to make a gift to the Alumni Association if they had not already. On the expense side, \$716,500 was approved, and as of Feb.28, \$292,148 has been spent. Expenditures will increase in the remaining months.

ALUMNI RELATIONS AND ANNUAL GIVING UPDATE

In the absence of Susan deMuth, Jason Heiserman reported that today is Giving Tuesday and One Hopkins, with a donor count at 1,671 and \$129,000 in donations so far. The goal is to reach 2,500 donors by midnight. Reunion and alumni weekend is coming up on March 24. There are 2,700 registrants for 80 events so far, with some of the larger events sold out. The Women of Hopkins annual conference is underway; two sessions were offered last week with eight more to go; it started on March 2. Return to in person programming is underway, making for a busy time.

Elena Thompson referred to the Women's Conference web site where the speakers and resources are listed. This being the 10th annual women's conference, several of the past keynote speakers were featured and the keynote is Eva Chen (A&S '01) of Instagram.

Pat Conklin encouraged everyone to register and even volunteer for alumni weekend.

NEW BUSINESS

With the addition of the April 29/30 Council meeting, it was decided to move the May 10 Executive Committee meeting to a later date. TBA

Brittany Ferrara will be the new administrative specialist reporting to Susan deMuth, starting on March 21; Britney comes from the JHU General Counsel's office.

Ralph Hruban reported that he and Will Linder wrote a book, <u>A Scientific Revolution: Ten Men and Women Who Reinvented American Medicine.</u> Ralph receives no royalties from this book, being published by Simon Schuster's Pegasus Books. Ralph was Will's mentor on the Council when they decided to write a book about Hopkins during the pandemic. This should be put on ONEHOP.

No other new business was brought up, so the President adjourned the meeting at 12:51 PM.

Invitees:

Executive Committee				
First Name	Last Name	Title	Attendance	
Anika	Penn	President	Attended	
Mary Ann	Dickson	First Vice President	Attended	
Sonia	Sarkar	Second Vice President	Attended	
Seth	McDonnell	Treasurer	Attended	
Judy	Keen	Secretary	Attended	
Allyson	Handley	Past President, Ex-officio	Attended	
Mervat	Mina	Div Rep Business	Attended	
Robert	Hitz	Div Rep Peabody	Attended	
Nick	Hu	Div Rep Engineering	Attended	
Susan	Kulik	Div Rep Nursing	Absent	
David	Einolf	Div Rep A&S	Attended	
Shelby	Kemper	Div Rep Public Health	Attended	
Ralph	Hruban	Div Rep Medicine	Attended	
Daniela	Kaisth	Div Rep SAIS	Absent	
		Div Rep Education		
Claudia	DeCarlo	Operations Co-chair	Attended	
Mike	Waters	Operations Co-chair	Attended	
Brian	Fruchey	Building Diverse Leadership, Co- Chair	Absent	

Joseph	Yoon	Building Diverse Leadership Cochair	Attended
Mike	Pryzby	Engaging Future Alumni, Co-Chair	Attended
Mary	Pei	Engaging Future Alumni, Co-Chair	Attended
Neil	Patel	Engaging Future Alumni, Co-chair	Attended
Janice	Bonsu	The Alumni Experience, Co-Chair	Absent
William	Matsuzaki	University Sustain. Leader. Com, Rep	Attended
Guillermo	Ortiz	Org Rep, HOLA	Absent
Phuong	Tran	Org Rep PRIDE	Attended
Lalita	Hamilton	Org Rep SOBA	Absent

Staff Members: Susan deMuth, Assoc. VP, OAR, Executive Director, JHAA; Marguerite Jones, OAR; Patricia Conklin, OAR; Elena Thompson, OAR; Krystle Ongaco, OAR; Gwen Harley, OAR; Jason Heiserman, OAR; Rachel Doliner, OAR; Jamie Seward, OAR; Jenn Fisher, OAR; Leah Murphy, OAR; Ember Harnett, OAR; Jen Yeager and Gen Chawluck, Krieger School of Arts & Sciences; Debbie Kennison, School of Education; Joe Letourneau, School of Advanced International Studies; Erika Juengst, Leslie Proctor and Elizabeth Rigsbee, Bloomberg School of Public Health; Michael Carlton and Conor Reynolds, Peabody Institute; Robin Ingram and Trudee Wooden, School of Medicine; Kim Dolan and Lee Gerstein, Whiting School of Engineering; Jennifer Benson, Jasmine Gillus and Philip Bakerman, Carey Business School; Katie Coleman, School of Nursing; Casey Miller, Hopkins Connect

Meeting Agenda:

- 1. Welcome: Anika Penn, SAIS '10
- 2. Agenda for April 29/30 Full Council Meeting
- 3. Divisional Representative report: School of Medicine, Ralph Hruban, Med '85
- 4. Committee Reports:

The Alumni Experience: Janice Bonsu, A&S '15

Engaging Future Alumni: Neil Patel, Engr '05; Mike Pryzby, Engr '09; Mary Pei, Ed

a. Report on March 7 Student Representatives meeting with Steering Committee

Building Diverse Leadership: Brian Fruchey, Bus '10; Joe Yoon, A&S '00

a. Approve list of 2022 Alumni Awardees

Operations: Claudia DeCarlo, Bus '15; Mike Waters, Engr '06

- 5. University Update: Anika Penn, SAIS '10, Mary Ann Dickson, A&S '97
 - a. Board of Trustees Update
- 6. Secretary's Report Judy Keen, A&S '98, BSPH '02, Med '04
 - a. Approval of the January 11 meeting minutes
- 7. Budget Report Seth McDonnell, Bus '07 and Susan deMuth
- 8. Alumni Relations and Annual Giving Update: Susan deMuth
- 9. New Business Change date of May 10 meeting

Next meetings:

April 29/30, 2022 (Full Council in Person)

May 10, 2022, 5-6:30 pm ET TO BE RESCHEDULED -- NOW JUNE 14, NOON – 1 PM ET

September 13, 2022, 5-6:30 pm ET